# FOCUS ON HIGH VALUE

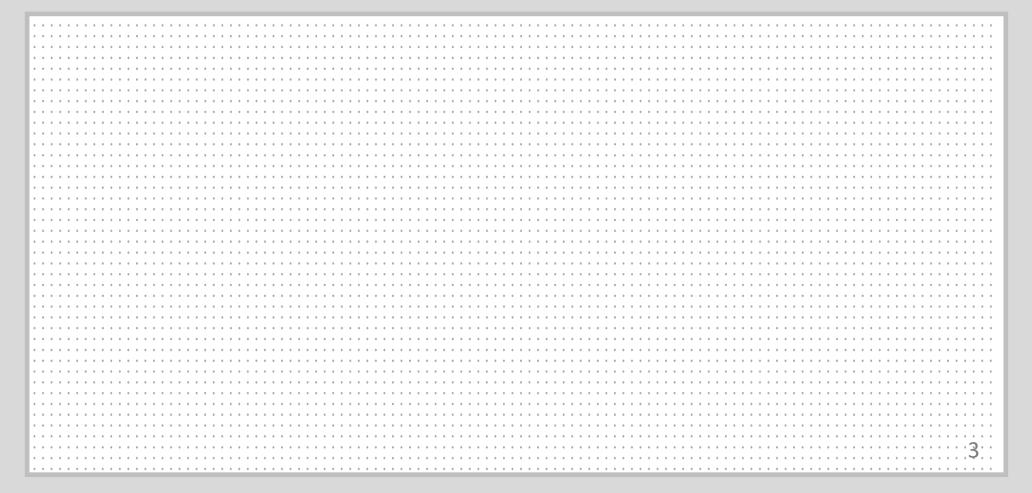
PROFITABLE TRADIE.

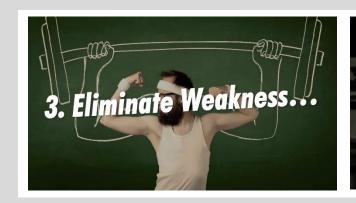


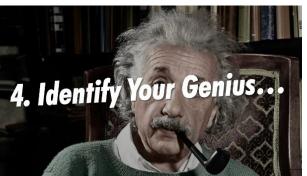




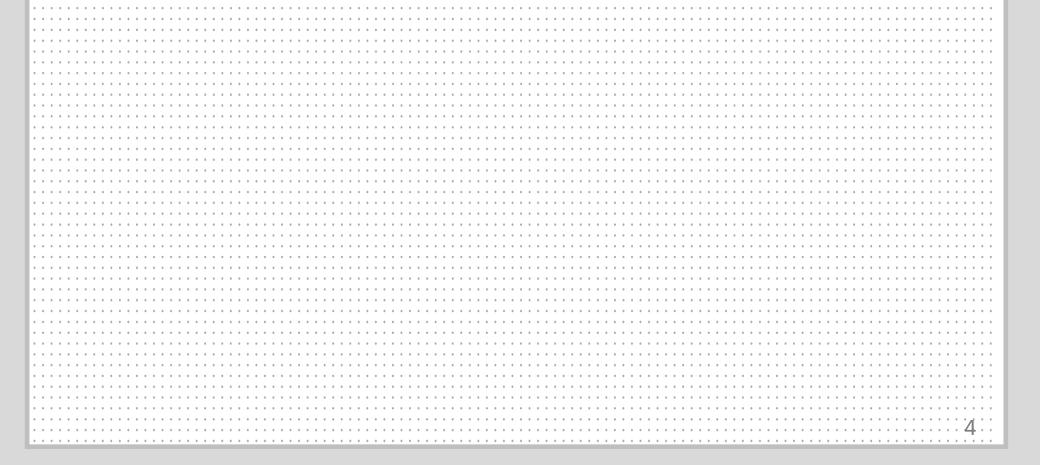














# **The 4 Forces**

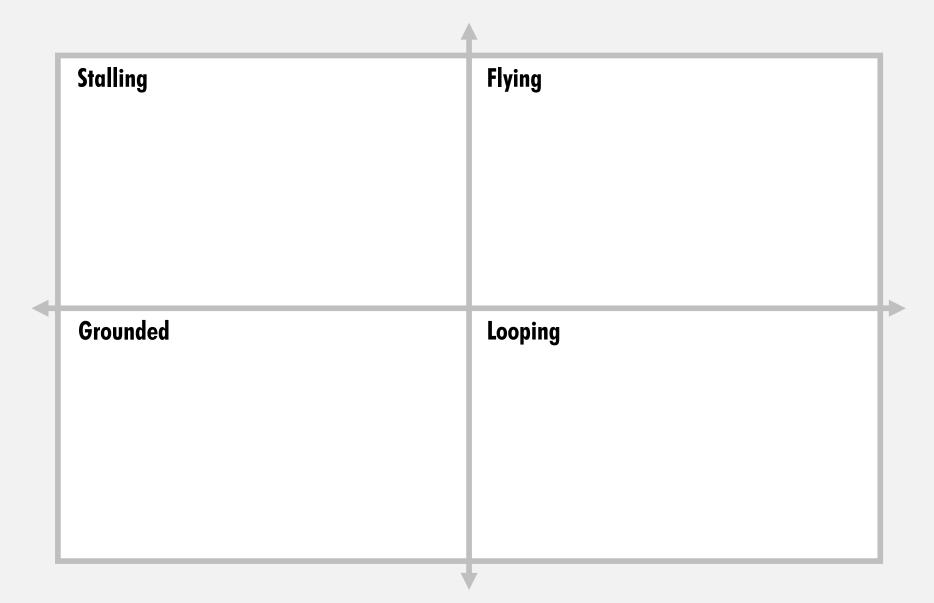
# Task Analysis – Business Owner



|   | Time on tools              | Marketing strategy        | Time-sheets, wages, smart   |                                |
|---|----------------------------|---------------------------|-----------------------------|--------------------------------|
|   | Supervising staff on tools | Newsletter                | payroll and GPS reports     | Clarifying jobs and book in    |
|   | Schedule jobs              | Client events             | ACC                         | against the correct job        |
|   | Bank reconciliation        | What's on report          | Stationary shopping         | IT improvements                |
|   | Check payments             | Customer care – birthdays | Mail incoming & out going   | New client creation            |
|   | PAYE                       | etc.                      | Filing                      | Accountability tracking        |
|   | GST                        | Social media              | Answering and making        | (KPI's)                        |
|   | Tax Payments               | Direct mail/Lumpy mail –  | phone calls                 | Chasing Wholesalers            |
|   | Load Payments              | logistics                 | Updating insurances and     | invoices and credits           |
|   | Monthly Profit & loss      | Follow up quotes          | claims                      | Stock management               |
| _ | Accounts Receivable        | Add content to website    | Booking of jobs and diary   | Travel                         |
| _ | Customer care              | Adwords                   | Stock allocation and        | IT Faults on mobile devices    |
|   | Follow up on completed     | Get client lists          | ordering                    | Client file updating           |
|   | jobs                       | Customer database         | Liaise with account         | Interruptions, rep's, clients, |
|   | Monthly KPI's              | Document shredding        | Create invoices & send      | couriers and family            |
|   | Stationary orders          | Check drop box (Mail box  | Power accounts (Genesis     | Banking cheque's at bank       |
|   | Annual Accounts            | on outside of office for  | and Delta)                  | Updating devices and           |
| _ | Health and Safety          | staff to leave any        | Certificate of compliance's | setup                          |
| _ | Clean office               | paperwork)                | Scan and repeat             | Payable's/ accounts            |
|   | Queries to suppliers       | Quoting / Pricing         | Training                    | Setup trade accounts           |
|   | Manage vehicle fleet/      | Checking emails,          | Toolbox meetings            | Receive order numbers          |
|   | maintenance                | responding, and removing  | Chasing staff for receipts  | from clients                   |
| _ | Staff/social events        | Debt collection           | Appraisals, "20's", etc     | Build and send electrical      |
|   | Project Management         | Building business systems |                             | reports                        |
| l |                            |                           |                             |                                |



### **The 4 Forces**



## The "Stop Doing" List

| Stop | Value Per Week |
|------|----------------|
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